

# CSX Elite: Traffic Explosion

Level 01: Traffic Exchanges



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## **Kicking It Off Fast:**

First off, congratulations for going through the videos and following those crazy simple step-by-step instructions. By now you should have bought your domain, gotten your site up and be 100% ready to drive some traffic!

This is the best part! Not only is it super simple to see some great progress but now you only have 1 thing to think about rather than 99 million! (Gotta love those quality “done for you” systems ;) )

I’ve kept all these traffic systems short on purpose. Why? Because I’m guessing both you and I are alike in a lot of ways... we want to see some progress!

On the next page that’s exactly what we’ll start...

### **Keep This In Mind At All Times:**

This is something I messed up A LOT when I was first getting started and that’s the simple fact traffic generation is a daily thing. You or a system or a hired hand (aka scampering minion) need to be on top of the traffic thing every day.

Because I was pretty headstrong back in the day I thought I had to run my biz by myself and consequently a lot fell by the wayside and died all together. I got caught up on other things and stopped doing what worked: driving traffic!

Please don’t be like me on this one! If you personally do not have the time to spend 1 or 2 hours per day getting visitors then you need to pay somebody to do it for you. Seriously. It’s beyond cheap (frequently \$3/hr x 5-10/week!) Use the outsourcing modules I’ve provided inside. That single step changed my life and helped me grow my biz faster and larger than virtually anything else.

### **Keep This In Mind At All Times Part II:**

Nobody ever dropped this truth on me... I had to figure it out myself and NOT knowing cost me hundreds of thousands in lost income. Your traffic, your list and ultimately your income is produced in small drips at first...

Daily actions applied over the course of time is what grows a business and crates success. Just like working out once won’t give you that beach body overnight “Trying” a single traffic and not branching out is like working 1 arm over and over again with the same weight... sure you’ll build a muscle... but that’s it... A MUSCLE! You want to get a “full body workout”. Start with free/easy and move up... always expand, always grow. Your list and your income will thank you!

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# Traffic Exchanges

What are traffic exchanges? Here's what [Wikipedia](#) says:

A traffic exchange website receives website submissions from webmasters that join traffic exchange networks. The person who submitted the website then has to browse other member sites on the exchange program to earn credits, which enable their sites to be viewed by other members through the surf system. This increases the number of visitors to all the sites involved.

Exchanges enforce a certain credit ratio, which illustrates the amount of websites the surfer must view in order to receive one hit through the program for their promoted website. Many sites offer the ability to upgrade one's membership level for a more equal credit ratio.

As the viewers are all website owners or affiliates, it is possible that some might find certain member sites interesting and thus make note of them on their own sites, sending more traffic their way. Most traffic programs also impose a time limit when members are browsing, ranging from 10 seconds to 60 seconds. Some incorporate the use of captcha to ensure user interaction.

Almost all traffic exchange programs are free, although many of them offer special features to paid members and offer credits for purchase. Almost all traffic exchange programs encourage users to build their own referral networks, which in turn increases the referrers' amount of credits.

The traffic generated in a traffic exchange can be leveraged by using a downline builder to assist the user in building a referral network in the many different traffic exchanges.

In practice, traffic exchange programs are generally used by small business owners or marketers who either want free advertising or use the exchange programs for low-budget advertisement campaigns.

From Wikipedia, [click here to read the full article](#)

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# Making Exchanges Effective

**Bottom Line:** Getting traffic from exchanges actually works. I've spoken to many folks who seem pretty happy with them. Essentially all you do is sit there and get "credits" for viewing ads from different people who are also sitting there doing the same thing.

Here's the "downside"... they can be a touch slow. What I strongly recommend is buying credits and doing the whole "Set it and forget it" thing... It's all about leveraging your time and resources (even if resources are limited) to get maximum effectiveness.

Oh yea... if I haven't fully spelled this out yet let me do so now: Maximum Effectiveness (minimum movement/maximum impact) means putting your focus on the things that'll bring in the most subscribers and sales...

Here's the big "catch" to it: EVERYTHING can work and everything should be used... but because you're only one person you need to outsource the small stuff. If you can put money on something, let it ride and get the effect... freaking DO IT! These things are super cheap, can ad people to your list while at the same time increase sales.

Test each one, make sure they're converting for you and then buy where it's effective and move on to the next traffic tactic.

Cool? This is how we grow 6 figure/7 figure businesses from the ground up... we start somewhere, make it work, outsource/automate and then move onto the next tactic. Now... onto some exchanges...

**Keep In Mind:** Each of these sites have their own unique way of operating and are fully stocked with training materials. Please refer to them for the exact "how to" when getting your site listed with them. In fact this might be a great time to hire that "minion" and have them set everything up for you! (Just a thought ;)

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**Note:** Simply click the picture to open up the page and if you want up to date info on some of the top exchanges you can [go here and get it](#)

154 Members Surfing      80,815 Pages Viewed Today      77,125 Members

# StartXchange

Delivering Free Traffic Since 2001

Join Free

Members

Why Us

More Info

Get Help

## Advertise Your Website Free!


**Our 100% Free Manual Traffic Exchange is Easy to Use, and Delivers Traffic Fast!**

Offline when you meet someone you can swap business cards. Manual traffic exchanges work much the same way. You view websites, and in return other members will view your website.

You don't have to spend time looking around for people interested in swapping links. You don't have to make sure the person actually viewed your site. We do it for you. And we've got thousands of members ready and willing to visit your site. Won't you let them?

[StartXchange Details](#)

Delivering traffic for over seven years



1:1 Traffic Exchange  
Great anti-cheating protection

1000 hits to your site from \$5.95  
5 levels referral program

260,000 members

Home   Login   Terms   FAQ   Contact

### Welcome to EasyHits4U Traffic Exchange!

**Log In**

Username or Email:

Password:

Keep me signed in on this computer ?

[Forgot Password](#)

*Our system is designed to help you promote your site by increasing the number of visitors that actually view your site.*

**How it works:** For every site you visit (we call this "surfing"), you will receive one visitor back to your site. We provide a fair **1:1 Exchange Ratio**. There's no limit to the amount of free hits you can receive per day — 10, 100, or even 1000!

We reward you with cash and additional traffic for being active in our traffic exchange.

But that is not all! Refer people to EasyHits4U.com using our promotional materials and you will get 10% of the traffic they generate. And not only from direct referrals — you'll also receive hits from members they refer. [Our referral system](#) grows up to 6 levels.

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**TRAFFIC TAXIS**  
A Leader In FREE Website Traffic...

HOME  
SIGN UP  
FAQ's  
MEMBERS  
PRIVACY POLICY  
TERMS  
CONTACT US

PayPal  
VERIFIED

**In Just A Few Minutes YOU Too  
Could Be Generating *Endless Free*  
Website Traffic!**

From: David Foley

Whether you are a seasoned marketer or new to the scene, all marketers have one thing in common, they all need website traffic! By **increasing your website traffic**, you're also **increasing your sign ups and sales.**

I would say it's safe to say that since you are reading this, you more than likely already know this, but just to reassure you, this is exactly the place you want to be for increasing your websites traffic. Whether it's to **build your mailing list, generate sales**, or even increase your Alexa Rating... it doesn't matter.

HitSafari  
EXPLORE THE WONDERS OF GREAT TRAFFIC

**Discover why everyone is talking about HitSafari!**

If you are looking for the best traffic exchange, you have found one at HitSafari! HitSafari has been a top ranked Manual Traffic Exchange since it began over 5 years ago!

When results matter, HitSafari delivers.

- HitSafari has been providing quality advertising since 2003. As a manual Traffic Exchange we deliver **over 4 million views** to our members websites every month!
- We not only offer **full size page views** but **banner and text link advertising** as well. All three are powerful methods of making sure your site is seen by potential customers.

Home  
Login  
Join Now!!  
Terms  
Help  
Contact Us

Rankings  
RealHit4u

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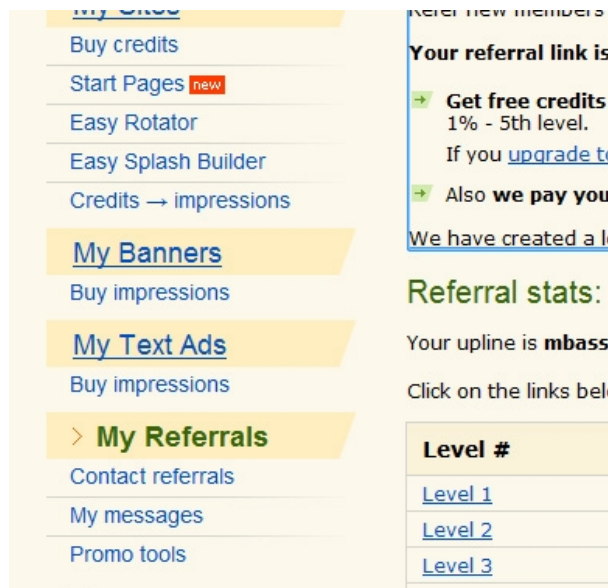
# Exchange KickStart Breakdown

I'll do the example inside [EasyHits4U.com](http://EasyHits4U.com) and base it around the Text Ads.

**Step #1:** Register a new account ([click here to do that](#))

**Step #2:** Confirm the link in your email (just like a regular optin)

**Step #3:** Login and click "My Text Ads" on the right (you'll have to scroll to see it)



**Step #4:** Write Your Ad (example on next page)

**Note:** Misleading text ads are not acceptable. All submitted text ads are subject to review.

Ad text	<input type="text"/>	<b>Preview:</b>
	25 characters left	
Hover text	<input type="text"/>	
	255 characters left	
Target URL	<input type="text" value="http://"/>	
Show up to	<input type="text" value="1000"/> times per day	
<input type="button" value="Submit Text Ad"/>		

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## Ad Writing Example:

You want to create your ad based off the landing page the visitor will see. It's called being "congruent". Basically what this means is if you're sending somebody to a page where they can optin for the secrets to making small dogs dance like ballerinas... then your ad better say what's on the page!

## Here's One Of My Squeeze Pages:

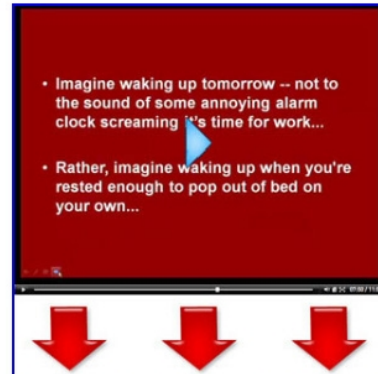
### **"Free Video Reveals How To Pull Cash From The Internet Fast, Easy!"** **Even Without A Website You'll Discover How To Easily Pull Money From The Internet By Simply Using This Copy 'n Paste System!**

#### Here's What You'll Get Inside:

- How To Make TONS Of Money WITHOUT Your Own Product...  
Using simple underground "Copy/Paste" systems that actually works.
- How To Cash HUGE Checks Without Owning Your Own Website...
- And so much more that if I tried to list it all, I'd run out of room on this web page.

#### But that's not all you'll be getting:

You're also going to discover why this is the easiest system for even somebody without any previous experience... or even if you're the laziest marketer ever! This system is so simple to start...if you can copy 'n paste text, then you can make money online starting today!



Enter your email to get instant access to this video!  
The only way to get access to this video is to enter your email below.  
This exclusive content will NOT be released to the public.

Name:   
Email:



Example Ad: (FYI, you'll want to reword this a bit so it doesn't look like everybody else who uses this network with their site...)

**B** **I**

Ad text  ?  
1 characters left

**B** **I**

Hover text  ?  
134 characters left

Target URL  ?

Show up to  times per day ?

**Preview:**

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Basically all I did was copy the headline and the subhead from the squeeze page you'll be driving traffic to. Seriously, keep this stuff simple, no need to go over-complicating anything!

**Step #5:** Simply click "Submit Text Ad"

**My Text Ads**

You can assign [text ad impressions](#) to your text ads in the last column. You have **0** unassigned text ad impressions on your account balance.

Text Ad	Impressions	Action ?	Check status
<a href="#">VIDEO: Make Money Online</a>	0	<a href="#">edit</a> , <a href="#">delete</a> , <a href="#">stats</a>	pending ?

That's basically it... because most of these folks need to approve the ads (hey, it's a good thing they won't let just anything sit there!) it can take between 24 – 48 hours to get each ad approved. So if you aren't instantly up don't sweat it.

This is a great opportunity to now move on to the next exchange and get yourself set up there as well!

So this is how it all begins, 1 thing at a time, every day a little bit more than the day before. Next thing you know... BOOM! You got loot!

See you in the next one,

*Jonny Andrews*

**[BTW: Click here if you're into getting paid for life](#)**

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