

CSX Elite: Traffic Explosion

Level 01: Articles



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First Up - The Shockingly Effective Secret To Article Marketing

What most people don't understand is that you don't have to get everything right all the time with Article marketing. You don't have to be right all the time, you don't have to be perfect all the time, you don't have to be the greatest marketer of all time to make Article marketing work for you. That's the great thing.

You can be a complete beginner to Article marketing and Internet marketing and still make more money than many of the so called guru's. This is why I'm such a fan of Article marketing and why I have gotten my family and friends onto Article marketing.

The first secret to Article marketing is.... Super Fast Writing

It sounds simple I know. But how many of you sit there and take 4 hours to write one article? You can't do that. You need to churn out 5 articles an hour, at least. Don't sit there and go "I can't do that". Because you can.

I can write 5 articles an hour and still have time to play 15 minutes of Call of Duty on my 360. Speed is essential when it comes to Article marketing. Your articles don't have to be great. They can't be utter rubbish, but they don't have to be masterpieces of Pulitzer prize award stature.

The secret to writing articles fast is not thinking. Don't sit there and think about the article for 10 minutes before writing it. Just start writing. It doesn't matter what topic it is, just start writing.

The only source I use for research is Ezinearticles.com. What I do is get the list of keywords I want to write articles for and then go to Ezinearticles.com and search the articles for topics similar to mine.

What people don't understand is that all the research is done for you. Your job is basically an article re writer. Every article topic imaginable has been written for you at Ezinearticles.com. All you have to do is read the article and put it into your own words. It's that simple.

Don't try and make your articles something amazing. Write them quickly. QUICK. Write quickly. Write like lightning. Force yourself to sit down and write and not move until you have 5 articles done every hour.

Why I say this is because the Article marketer with the most articles out there getting hits and traffic is going to win. To win, you don't need the best articles, you need the most articles. Understand this. YOU need to be the most prolific writer out there to win.

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I do not use auto generated content or article spinners. Every I submit to ezinearticles is unique. Every article adds value to the Ezinearticles.com directory and gives the readers the information they need.

They are not long articles. 350 words to 500 words. I don't use big words, I give them the information they wanted, and I give it to them quickly. No fluff.

Imagine being able to get out 50 articles a day. 50 articles every day. Let's say you do that 5 days a week. That's 250 articles a week and this is very doable, even part time. To be the best Article marketer out there, you can't expect to win by doing less then your competition. You need to work harder then your competitors.

You only have to do this for 6 months or 12 months full time and you will have a nice on going income for many many years to come. You could easily work really really hard for 6 months, get out 50 articles a day then take the next 6 months off. Imagine only having to work 6 months of the year and the rest of the year your income is taken care of.

(Or you can outsource it and chill out the whole time while having articles written every day, all day for as long as you like... just a thought ;)

You will be getting checks for years to come from work you did 4 years ago. I still do from articles I wrote many years ago.

Speed is the #1 key to being the most successful Article marketer on the Internet. Work hard now (get others to work hard for you) and you could be the richest Article marketer on the Internet in 6 or 12 months. This is no joke. Articles actually do work...

Don't want to write articles? Good! Neither do I! I outsource as much as I can. In your CSX Elite members area I've included videos on how to do exactly that! Use them! But in this book I'm going to share with you one of my best sources for getting TONS of unique articles cranked out quickly for virtually nothing.

Laugh with me... Muwahahahahahahahahaaaaa... cough

(Now... on with the show...)

How To Do Ninja Keyword Research

Keyword research is fun. I love it. I can spend hours researching keywords, which is a mistake as it takes away from writing articles. But it's so fun.

So after you have your CSX Elite site setup, The next thing to do is keyword research. I have my own keyword research tool and I literally own 4 licenses....

Check this thing out, it's fantastic!

<http://www.GetMicroNiche.com>

It's great because you can see how many people a month search for the keyword, what the commercial intent is as well as how steep the competition is...

I'm not kidding, I LOVE that tool and either myself or somebody working for me uses it constantly. Yes it is a paid thing (and worth every cent)... so if you're looking for free methods that's exactly what I'm going to show you on the next page:

Keywords By Hand: (Free and effective, but if you want to automate the whole process and get all your info in one place then [get this software](#). I actually own 4 copies and have all my keyword minions using it. Yes. It is that good)

Step #1: Get Some Keywords ([Click Here For The External Keyword Tool](#))

Step #2: Enter The "Capta" Thingy When It Flashes Up (The word you need to enter will be different than the one shown)

Step #3: Copy/Paste your URL into the box and Google will give you some keyword ideas based on what your site is all about

Step #4: Select Your Keywords

Note: You'll want to select only the keywords that are directly relevant to your page. Because the example I'm using is about "Affiliate Marketing", I'd suggest you stick to

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only keywords directly related. Things like “Make Money Online” and “Affiliate” related are going to be best. Don’t go for keywords like “Online Jobs” and/or “small business” related stuff.

For every product you have in your system you’ll want to submit about 3 articles per day. You should be able to get 30 articles out a day. So in 5 days, a working week, you would have 150 articles written and have your products good and saturated.

I’m not overly fussed on the search count. If a keyword or search term gets under 500 searches a month but is highly targeted to the product I want to promote, I will still write an article for that term.

That goes the same for keywords with more than 10,000 competing pages in Google. If the term is really good, I will write articles for keywords with more than 10,000+ competing pages in Google, especially if it has a good amount of searches per month.

Dominate Google With Multiple Personalities

Did you know that you can have multiple accounts with Ezinearticles.com? That's right. And did you know that you can have 2 articles with the exact same keyword listed in the top 10 in Google.com by writing 2 articles with the exact same title.

That's right. Instead of having 1 article in the top 10 in Google for your keyword you are targeting, you can have 2 articles listed in the top 10 in Google for that exact same keyword.

All you need to do is setup 2 free accounts with Ezinearticles.com under 2 different names. I have many different Ezinearticles.com accounts all with different pen names and this is totally acceptable as long as the articles are of good quality.

Type this phrase into Google exactly as is....

"how to save money on groceries"

See the top 2 and 3 listings? They are Ezinearticles.com articles by 2 different writers for the exact same keyword.

By using this method, you will have to create 2 totally different articles, but that is ok, this gives you even more chance to get even more people to read your article. It basically doubles your exposure.

Don't forget, there are also other article directories like Goarticles.com to submit to. I ALWAYS submit unique articles to each directory. I never ever submit the same article that I submit to Ezinearticles.com to Goarticles.com.

It really makes your articles suffer in the search engine ranking game to spread your articles over that many directories. It only takes 10 to 15 minutes to knock up a quick article, so why not create a new article for each directory?

Give 'em An Actionable Plan

Want to really sell your stuff with your articles? I mean really sell. This method will set your sales on fire. I've been using this method now for over a year to write my articles and I've seen an increase in sales beyond what I thought possible for article marketing. This also works well when writing and selling your own ebooks.

Nothing makes people want to buy more then.... giving them a reason to buy right now! You have to give them a reason to buy the your CSX Elite product you are promoting right now and you can do that by giving them a plan of action to use straight away.

Give them a way in your article to be able to use the product you are promoting straight away. For example, let's say you're promoting your product about making money as an affiliate...

In your article you could give them a method of traffic generation that works so well with affiliate products that it practically makes them money hand over fist.

Then in your article byline, tell them you have a product that will make creating content sites so easy and all they have to do is put the two together and make money instantly.

You could write something like this....

"Want to know how to use this traffic generation method to suck in affiliate cash 24/7 with easy to make content sites? Visit my website below"

People are sick of buying products and not having any reason to use them or doing nothing with them afterwards. People are sick of wasting money on more information products.

I was promoting an ebook about selling turnkey businesses for resale on the Internet. In my article I wrote, I gave them an exact business to create and sell. I told them the domain name to purchase, where to find the website template to use, how to write the content and what content to write and even how to sell the business in a few hours.

Then in my article byline to promote the ebook I wrote this,

"To learn how to make a full time living creating and selling turnkey businesses for profit, visit my website below for more information"

Did people buy? Yup. When people used the business plan I gave them and actually made money from it and they saw it was profitable, they came back in droves to buy the product from me.

This Game Is Won With Leverage...

As I'm guessing you've figured out by now this article game is about volume and consistency. This is why I cannot recommend strongly enough you outsource as much of this as possible. Yes, it takes time to write articles... is that time you have?

For the most part people fail to succeed online because they try to do everything themselves. Hey, I get it! I did the same thing. I used to ask the question "Why pay somebody when I can do it myself?!?"

Here's the answer to that question: Because if you don't re-invest in your business you'll dramatically cap what you can earn, waste your time and ultimately quit because you're exhausted.

I know this because it happened to me. Now my mindset is "How can I outsource this task so it's taken care of at least 5 days a week?"

This line of thinking is how massive 6 and 7 figure businesses are created. Without it you will forever be stuck being "self employed". Sure you can make some great money... but you'll be working 7 days a week 10 – 12 hours a day. (Like I said, I've been there before!)

So please, do yourself a favor and make everything super easy on yourself. I did and the results have been amazing!

This is why I have your outsourcing area inside your CSX Elite members area. Make sure to USE IT!

See you inside,

Jonny Andrews

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